

Fundraising For AWARE

Turn your ideas into local environmental impact



How Your Fundraising Helps AWARE

When our community comes together, incredible things happen. Every fundraiser helps protect the forests, wildlife and places that make Whistler special. Every cleanup, climate initiative, school program and conservation project starts because someone chooses to take action. Whether you're organising a bake sale, donating a portion of sales, hosting an event or rallying your workplace, your fundraising helps create a healthier future for our community.

Everything AWARE does is guided by three key pillars: Conservation, Climate Action and Circular Economy. By fundraising for AWARE, you're helping protect the places we love, inspire environmental action, and create lasting change in our community.

There are countless ways to raise funds for charity, and no idea is too big or too small. This toolkit is here to spark ideas, provide practical guidance, and encourage you to take that first step. Whether your raise \$50 or \$5000, every contribution helps create positive change.

What We Can Do More Of... With Your Help

- Deliver educational climate action programs
- Protect local ecosystems
- Reduce landfill waste via circular economy events
- Provide experiential youth engagement & learning opportunities
- Advocate locally for the environment

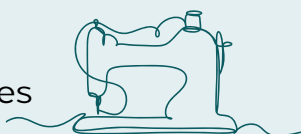


3000+

residents engaged in conversations around waste

5,200

Participants in our circular economy initiatives



1,416 lbs

refundables donated to WCSS

178

Youth engaged through programming

6,800 lbs

of food grown in our community gardens

Fundraising Doesn't Have To Be Complicated

Start small. Every fundraiser makes a difference.

Businesses

Donate \$1
from every
coffee sold

Donate % of
sales during
Earth Month

Become a
corporate
member of
AWARE

Collect
reusable &
paper bag
fees

Donate %
from special
Earth Day
menu

Host a staff
BBQ, raffle,
or bake sale

Schools / Community Groups / Individuals

Become a
monthly
donor

Do a yard sale
and donate
proceeds

Classroom
penny / coin
drive

Host trivia
night

Ask for
donations
instead of
Birthday gifts

Run a 50/50
raffle

Join Local Businesses Already Making A Difference



Earth Day Prix Fixe Special

To celebrate Earth Day, Fairmont added a special Ocean Wise fish dish to its \$49 prix fixe menu. Guests simply ordered the special and \$20 from every meal supported AWARE. This one day special raised over \$300 for AWARE.



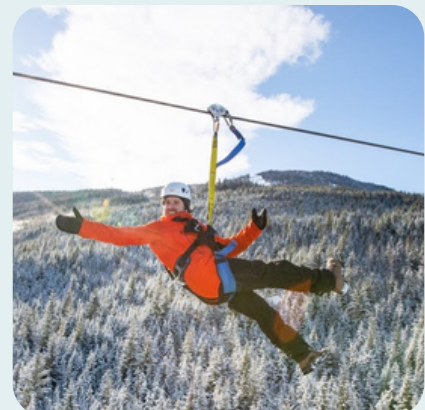
School Competition Prize

As part of a Career Life & Education class competition, students from Whistler Secondary School presented to 70 fellow students a local charity they thought deserved to win a donation. Three students presented AWARE and won \$250.



% Donation Sales

Ziptrek support a variety of local charities by donating 10% of their revenue from merchandise and GoPro rental sales each quarter to local organisations. On average per quarter this raises between \$1100 for AWARE.



Why Partner With AWARE?

Every dollar raised stays local, helping protect Whistler's environment through programs, education and advocacy.

We'll Help Make Your Fundraiser A Success

- Ideas and planning
- Branding for promotional materials
- Social media amplification
- Share the impact your fundraising creates

Looking For Inspiration?

Fundraising related to the environment works particularly well during:

APRIL

OCTOBER

NOVEMBER



Earth
Month

Circular Economy
Month

End of
Year Giving

Let's Make It Happen

Ready to get started? Get in touch today and we'll help turn your idea into reality. Together we can protect Whistler's future and make a real difference.



Contact Us



Website



Donate



Membership

FAQs

Can I create my own fundriaser? Yes, absolutely. In fact, this is exactly what we would like to see.

Can AWARE help promote it? Yes, we can support with social amplification of your fundraiser and the impact it will have.

How do I donate the funds to AWARE? You can donate online via our website. We also accept cheques in the post.

Who do I contact? Contact us via our contact form online or directly to info@awarewhistler.org

We gratefully and respectfully acknowledge that our workplace, the land now known as Whistler, lies within the unceded territory of the Skwxwú7mesh (Squamish) and Lílwat Nations. We recognize their enduring presence, rights, and responsibilities to this land, and we are thankful for the opportunity to live and work here today.

